

CV of Dr. Paresh Kumar Sarma

Bangladesh Agricultural University Research System (BAURES)
Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
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A. Academic background

- 2017 **PhD in Agribusiness and Marketing**, Bangladesh Agricultural University, Mymensingh-2202, Bangladesh.
2012 Post Graduate Diploma in Information and Communication Technology (PGD-in-ICT), Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
2001 **Master of Science in Agricultural Economics (Marketing)** with thesis, Department of Agribusiness and Marketing, Bangladesh Agricultural University, Mymensingh-2202, Bangladesh.
1997 **Bachelor of Science in Agricultural Economics**, Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
1992 Higher Secondary School Certificate (H.S.c), Dhaka Board, Bangladesh
1990 Secondary School Certificate (S.S.C), Dhaka Board, Bangladesh

B. Work experiences

- August 2014 to On going **Senior Scientific Officer**
Bangladesh Agricultural University Research System (BAURES) Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
- June 2010 to August 2014 **Scientific Officer**
Bangladesh Agricultural University Research System (BAURES) Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
- April 2006 to May 2010 Assistant Project Coordinator
People's Oriented Program Implementation (POPI), Bangladesh
- Oct. 2005 to March 2006 Sales Manager
Naboti Corporation Ltd. (An international equipment manufacture and Agro comical marketing company)
- April 2002 to Sept. 2005 Unit Organizer (General)
Center For mass Education in Science (CMES) (It is an NGO)
- January 2001 to April 2002 Research Officer
Asian Development Bank & DANIDA
- July 1999 to December 2000 Lecturer in Agriculture Science
Kalukhali Degree College
- May 1993 to June 1993 Data Collector
Ministry of Education, Bangladesh

C. Publications

Year 2017

- 1 **P.K. Sarma**, "Determining Consumers' Preference and Willingness to Pay Premium Prices for Organic Beef in Bangladesh", *International Journal of Science and Research (IJSR)*, <http://www.ijsrpublications.com/ijsr.net/archive/v6i9/v6i9.php>, Volume 6 Issue 9, September 2017, 849 – 854, *Impact Factor (2015): 6.391*, DOI: [10.21275/ART20176666](https://doi.org/10.21275/ART20176666)
- 2 **P.K. Sarma**, and S.K. Raha "An empirical impact analysis of Agribusiness Development Project of Bangladesh" *J. Bangladesh Agril. Univ.* 15(1): 61-72, 2017, DOI: <http://dx.doi.org/10.3329/jbau.v15i1.33531>
- 3 L. Mozumdar, K. S. Farid and **P. K. Sarma** "Relevance of social capital in women's business performance in Bangladesh" *J. Bangladesh Agril. Univ.* Vol.15(1): 87-97, 2017, <http://dx.doi.org/10.3329/jbau.v15i1.33533>
- 4 **P.K. Sarma**, S.K. Raha, M. I.A.Mia, H. Jørgensen "Value Chain Analysis of Beef Cattle in Selected Areas of Northern Bangladesh" *Bangladesh Journal of Political Economy*, Vol.31, Issue-05, pp: 345-358 Bangladesh Economic Association (ISSN 2227-3182)

Year -2016

- 4 **P.K. Sarma**, S.K. Raha "Consumers' willingness to pay for organic beef: Evidence from Dhaka City " *J. Bangladesh Agril. Univ.* 14(1): 83-91, 2016, DOI: <http://dx.doi.org/10.3329/jbau.v14i1.30602>
- 5 **P.K. Sarma**, S.K. Raha, H. Jørgensen "Factors influencing to adopt beef cattle agribusiness value addition in selected areas of Bangladesh" *Journal of Agricultural Sciences* 1(1) (2016)

Year-2015

- 6 K. S. Farid, N. Z. Tanny and **P. K. Sarma**. "Factors affecting adoption of improved farm practices by the farmers of Northern Bangladesh" *J. Bangladesh Agril. Univ.* 13(2): 291-298, 2015
- 7 **P. K. Sarma**, S. K. Raha, B. Mankhin "Impact analysis of beef cattle agribusiness on income: A double difference approach". *American-European Journal of Management and Economic*, 1(1) 10-18. Available online at www.casrp.co.uk/journals. doi:10.14196/AEJME.2015.10
- 8 **P.K. Sarma** and S.K Raha "Strategies of Beef Cattle Development Enterprise in Selected Areas of Bangladesh, *Advances in Economics and Business* 3(4): 124-132. Available online at <http://www.hrpub.org> DOI: 10.13189/aeb.2015.030402
- 9 K.S Farid, N.Z. Tanny and **P.K. Sarma** "Factors affecting adoption of improved farm practices by the farmers of northern Bangladesh" *Journal of the Bangladesh Agricultural University* 13(2) 307-314, ISSN 1810-3030
- 10 **P.K. Sarma** "Determinants of market participation in small scale beef cattle entrepreneurs: evidence from Pabna and Sirajganj districts of Bangladesh " *American-European Journal of Management and Economic* 1(1) (2015) 19-29, Available online at www.casrp.co.uk/journals

Year-2014

- 11 **P.K. Sarma** "An Agribusiness Development Approach of Beef Cattle in Selected Areas of Bangladesh" *J. Bangladesh Agril. Univ.* 12(2):351-358. Available online at <http://ageconsearch.umn.edu/handle/211252>
- 12 **P.K.Sarma** "An Economic analysis of beef cattle fattening in selected areas of Pabna and Sirajgonj Districts" *Journal of the Bangladesh Agricultural University*. Vol. 12(1) <http://www.banglajol.info/index> , DOI: <http://dx.doi.org/10.3329/jbau.v12i1.21402>

Year-2013

- 13 S.K Raha, and **P.K. Sarma** "A Study on Agribusiness Development through Contract Farming in Bangladesh." *Bangladesh Journal of Agriculturist*. Vol. 6(182) PP: 27-33. ISSN 1810-3030
- 14 M.A. Rahman, R. Abka, M.S. Rahman and **P.K. Sarma** "Poverty and Food Security Analysis: A Study of Fishermen Households in a Selected Area of Bangladesh" *Journal of the Bangladesh Agricultural University*. Vol. 11(2), DOI: <http://dx.doi.org/10.3329/jbau.v11i2.19928>

Year-2012

- 15 M. A. Rahman, **P.K. Sarma** and S.Hoque "Socioeconomic impact of rice-cum-fish culture in a selected area of Bangladesh" *Journal of the Bangladesh Agricultural University*. Vol. 10(1) , PP:119-123, DOI: <http://dx.doi.org/10.3329/jbau.v10i1.12103>
- 16 M. F.I. Kajal, A. Wadud, M. N.Islam and **P.K.Sarma** "Evaluation of Some chemical Parameters of Powder milk available in Mymensingh town" *Journal of the Bangladesh Agricultural University*. Vol. 10(1), PP: 95-100, DOI: <http://dx.doi.org/10.3329/jbau.v10i1.12099>
- 17 **P. K. Sarma**, A. Hossain, A. K. M. M. R Golap and D. Mohammed "Investigation of the complete supply chain Management for potatoes in Northern Ireland " *Journal of the Bangladesh Agricultural University*. Vol. 10(1), PP 125-132, DOI: <http://dx.doi.org/10.3329/jbau.v10i1.12104>
- 18 MM Rana, MA Rahman, GMK Uddin, **PK Sarma**, Participation of rural women in micro credit: A study on BRAC in sadar upazila of Gazipur district" *J. Bangladesh Agril. Univ.* 10(2): 277-282, 2012, DOI: <http://dx.doi.org/10.3329/jbau.v10i2.14919>
- MAH Mondal, MM Ali, **PK Sarma**, MK Alam Assessment of aquaculture as a means of sustainable livelihood development in Fulpur upazila under Mymensingh district, DOI: <http://dx.doi.org/10.3329/jbau.v10i2.14933>
- 19 QMS Islam, M Mohiuddin, PK Sarma, MS Islam, Input use pattern and profitability of improved mungbean varieties in coastal region of Bangladesh *J. Bangladesh Agril. Univ.* 10(2): 283-289, 2012, DOI: <http://dx.doi.org/10.3329/jbau.v10i2.14920>
- 20 *MM Rana*, MA Rahman, GMK Uddin, PK Sarma, P articipation of rural women in micro credit: A study on BRAC in sadar upazila of Gazipur district, *J. Bangladesh Agril. Univ.* 10(2): 277-282, 2012, DOI: <http://dx.doi.org/10.3329/jbau.v10i2.14919>

Year-2011

- 21 **P. K Sarma** and J.U. Ahmed "An economic study of small Scale Cattle fattening enterprise of Rajbari District - *Journal of the Bangladesh Agricultural University*. Vol. 9(1) PP: 141- 146.
- 22 **P. K Sarma** , S Sarker and M A Hossain "To Encourage Rural Employment and Income Through Dry Fish (Shutki) Processing Farming Household in Kishoregonj District- *Bangladesh journal of agriculturist*, Vol. 4(1& 2) PP:01-05.
- 23 K.S. Farid, J.U. Ahmed, **P.K. Sarma** and S.Begum "Population Dynamics in Bangladesh: Data sources, current facts and past trends. *Journal of the Bangladesh Agricultural University*. Vol. 9 (1) PP-121-130.

Year-2010

- 24 **P. K Sarma** "Scenario of *haar* vulnerabilities and other obstacles that are barriers for Sustainable livelihood development in Nikli upazila" *Journal of the Bangladesh Agricultural University*. Vol. 8 (2) PP-289-293
- 25 **P. K Sarma** "Price spread and marketing efficiency of sweet potato (*Lpomea batatas (L) Lam*) in Kishoregonj district: a micro-level study. *Bangladesh journal of crop science*, Vol. 21(1) PP: 73-80
- 26 M Rahman, M N Alam and **P.K Sarma** "Performance of Rapeseed under Variety Row Spacing and Nitrogen Leaves" *Bangladesh Journal of Agriculturist* Vol. 3(1) 53-57, 2010

Year-2009

- 27 **P. K Sarma**, and M A Rahman "Alternative IGAs and Enterprise Promotion: A Case Study on DREAM Project of POPI- *Journal of Rural Development (JRD)*, Vol. 36 No.-2 PP:33-57

D. The following conference paper presentation:

- A.K.MMR Golap, **P.K. Sarma** and M. Akturzzaman., 2017. Conference paper presentation on "Land Use Changing Pattern Detection and Analysis in Mymensingh Districts: A GIS Analysis", *National Conference on Food and Nutrition in Bangladesh: Interdisciplinary Approaches (7-8, October 2017, Dhaka, Bangladesh) Jointly Organize by ICF-BAU, BARC with the support from Center for Development Innovation, Wageningen University and Research*
- Sarma P.K.** and S.K. Raha., 2017. Conference paper presentation on " An Empirical Impact Analysis of Agribusiness Development Project of Bangladesh", *1st International Academic Conference, Technical session -I, paper no.IACAS-07, 17-18 July .2017, Hotel Grand Dubai, UAE, Al-Rigga Road Deira, Near Al-Rigga Metro station,Deira Dubai UAE*
- Sarma P.K.**, 2016. Conference paper presentation on "Agribusiness Development Strategies for Beef Cattle Enterprise in Selected Areas of Bangladesh", *Fifteenth National Conference and Seminar, Bangladesh Agricultural Economists Association, 22-23 January,2016, BARC Auditorium, Farmgate, Dhaka*
- Sarma P.K.**, 2016. Conference paper presentation on "Analysis of Beef cattle Value Chain in Selected Areas of Northern of Bangladesh", *Regional Seminar of Bangladesh Economic Association, 27 Febuary,2016, Organized by Bangladesh Economic Association and Faculty of Agricultural Economics and Rural Sociology, Dean Conference Room, AERS, Bangladesh Agricultural University, Mymensingh-2202, Bangladesh*
- Sarma P.K** and **S.K. Raha.**, 2016. Conference paper for poster presentation (Poster) on "Consumers' Willingness to Pay for Organic Beef: Evidence from Dhaka City", *5th Convention and International Agricultural Conference, 29-30 September, 2016, Organized by Krishibid Institution Bangladesh(KIB), Krishi Khamar Sarak, Farmgate Dhaka-1215, Bangladesh*
- Sarma P.K** and **S.K. Raha.**, 2016. Conference paper for oral presentation on "Consumers' Willingness to Pay for Organic Beef: Evidence from Dhaka City", *International Conference on Business and economics, 25-26 October, 2016, Organized by Faculty of Business Studies, MBA Building, University of Dhaka, Bangladesh*

E. Consultancy Services

- Worked as a **Specialist of Value Chain Analysis** for Assessment of the present market structure and its functioning in Agricultural Value Chains and identification of lobby and advocacy issues for different market actors with special focus for producers groups under the Strategic Partnership Convening and Convincing Project of HELVETAS Swiss Intercooperation Funded by ICCO Corporation
- Worked as a **Co- Principal Investigator** for the Study on Agribusiness Development through Contract Farming in Bangladesh", Funded by Bangladesh Agricultural University Research System (BAURES)
- Worked as a **Socioeconomic Specialist** for identifying the Role of NGO's in Socio-economic Development of most marginalized citizen (MMC) Hoar area in Kishoregonj Distrect, Bangladesh." Funded by the CORDAID the Netherlands under DREAM Project.

Worked as a **Specialist of Socio-Economic Analysis** for the Assessment Socio-economic situation and Human rights issues of extreme poor people's in *Hoar* areas of Bangladesh, Funded by CORDAID the Netherlands under DREAM Project.

F. Recent popular articles published in magazines, newspapers, and other media

S. N.	Title and Publication Issues and Volume
1	Cattle Fattening Project: Profitable Small Value Chain Enterprise for Poverty Alleviation" <i>Krishi Projukti Barta</i> Vol. 28-29, June 2016
2	"The Role of Big Data in Agricultural Development" published in the Financial Express dated on 27 Mar 2017, Time 20:16:19 http://www.thefinancialexpress-bd.com/2017/03/27/65393/The-role-of-Big-Data-in-agricultural-development
3	Cultivation Process of Engale Fruits (Papaya) and its Benefits", <i>Krishi Projukti Barta</i> Vol. 26-27, December 2015
4	Non-compared Queen of Herbs Tulsi", <i>Krishi Projukti Barta</i> Vol. 24-25, June 2015
5	Nutritional Value and Cultivation of Neglected Sweet Figs in Bangladesh", <i>Krishi Projukti Barta</i> Vol. 24-25, June 2015
6	Contribution of Agro-commodity to Control the Diabetes", <i>Krishi Projukti Barta</i> Vol. 23-24, December 2014
7	কৃষি প্রযুক্তি ও খাদ্য নিরাপত্তাঃ প্রেক্ষিত বাংলাদেশ, কৃষি প্রযুক্তি বার্তা, ভোলিউম ০৬, সেপ্টেম্বর ২০১৩
8	গ্রামীণ কৃষি অর্থনীতি পুনঃজাগরণ ও খাদ্য ষাটটি মোকাবিলায় বাংলাদেশ ব্যাংকের উদ্যোগ, কৃষি প্রযুক্তি বার্তা, ভোলিউম ০৬, সেপ্টেম্বর ২০১৩
9	Cultivation of Pumpkins in Bangladesh: World of Opportunities and Benefits, <i>Krishi Projukti Barta</i> Vol. 16-19, Dec.2013
10	Production and Usage Technique of Vermicompost in Bangladesh, <i>Krishi Projukti Barta</i> Vol. 16-19, December 2013
11	অপর লাক্ষা চাষের সম্ভাবনাময় বিরান ভূমি উত্তরাঞ্চল, কৃষি প্রযুক্তি বার্তা, ভোলিউম ১৪-১৫, ডিসেম্বর ২০১২
12	খাদ্য নিরাপত্তা অর্জনে আঞ্চলিক কৃষি এখন সময়ের দাবি, কৃষি প্রযুক্তি বার্তা, ভোলিউম ০৭, ডিসেম্বর ২০১০

G. Principal investigator/team leader of research projects

- Determining Consumers' Preference and Willingness to Pay Premium Prices for Organic beef in Bangladesh, Principal Investigator., *Ministry of Science and Technology, Government of the People's Republic of Bangladesh (Completed June 2017)*
- "Poultry Farming under Participatory Development Project-An Agribusiness Study" Research Officer, Funded by *Asian Development Bank & DANIDA (Completed)*
- A Study on Agribusiness Development through Contract Farming in Bangladesh" Co- Principal Investigator, Funded by Bangladesh Agricultural University Research System (BAURES) (*Completed*)
- Role of NGO's in Socio-economic Development of most marginalized citizen (MMC) Hoar area in Kishoregonj Dist." Principal Investigator, *CORDAID the Netherlands. (Completed)*
- Socio-economic situation and Human rights issues of extreme poor people's" Principal Investigator, Funded by CORDAID the Netherlands. (*Completed*)

H. Training received

Year	Title of the training	Organized by
2017	Training on Scientific Report Writing	BangFish Project, DANIDA
2017	Fundamental Training on geographical information systems (GIS),	BSERT, Bangladesh Agricultural University Department of Geographic and Environment Science, University of Dhaka, Bangladesh
2016	Monitoring and Evaluation of Development Project	Bangladesh Academy for Rural Development (BARD), Kotbari, Comilla, Bangladesh
2012	INASP Training workshop on Online Journals for <i>BanglaJOL</i> Editors	INASP and Bangladesh Academy of Science
2011	Developing skill on research presentation in an international workshop	Bangladesh Academy of Science
2011	Data Analysis Training on SPSS and MstatC	Graduate Training Institute (GTI),BAU, Bangladesh
2011	An Advanced Course on Communicative English	Department of Languages

2011	Fundamental computer training course	Bangladesh Agricultural University
2010	Procurement Management Training	Graduate Training Institute (GTI), BAU, Bangladesh
2009	ToT on Enterprise Development	University Grant Commission of Bangladesh
2008	Participatory Monitoring and Evaluation of Development Project	INAFI-Bangladesh
2006	Effective Managerial skills and Participatory Management Style	MDC-Bangladesh
2004	Livelihood Development and Micro Finance	MDC-Bangladesh
		People's Oriented Program Implementation (POPI)
		Dhaka, Bangladesh
2002	Account, Audit and Documentation	Center for Mass Education in Science (CMES)
		Dhaka, Bangladesh
1999	Administration, Office Management and Communication	Graduate Training Institute (GTI), BAU, Bangladesh

I. Language skill

Language	Type	Fair	Good	Very Good	Excellent
English	Read				✓
	Write				✓
	Spoken			✓	
Bangla	Read				✓
	Write				✓
	Spoken				✓

Other(s): i) Graduate and Post Graduate Degree study in English, ii) Completed An Advanced Course on Communicative English from Department of Languages, Bangladesh Agricultural University

N.B: Learning Danish Language through online

J. Computer skills

Microsoft Operating System (Experienced), Microsoft Office, MStatc, SPSS, GIS, STATA, Web design, Data Base Management (Experienced) E-mail, Internet Browsing etc.

K. Professional membership

- 1 Enlisted recognize supervisor for master's degree students of the Department of Agricultural Economics, Department of Agribusiness and Marketing of Bangladesh Agricultural University, Mymensingh-2202, Bangladesh
- 2 Life member, Bangladesh Economic Association, Bangladesh
- 3 General member, Bangladesh Agricultural Economic Association, Bangladesh
- 4 General member, Krishibid (Agriculturist) Institute Bangladesh, Bangladesh
- 5 Managing editor, Journal of the Bangladesh Agricultural University
- 6 Managing editor, Quarterly *Krishi Projukti Barta* (Quarterly Agricultural Technology Magazine
- 7 Member, International Society for Development and Sustainability (ISDS), ISDS Society (Japan), Membership ID: M173403

L. Exposures visit

Denmark, Germany, Quarter, India, Nepal and Singapore etc.

M.National identity:

National ID Card No. 4817676233595 (Bangladesh)

Passport No. **BL0863124**, Previous AB-2328095 (Bangladeshi)

N. References

Professor. Dr. Shankar Kumar Raha

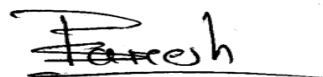
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Dr. Henry Jørgensen

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O. Declaration

I certify that all particulars given are correct and understand that should any false statement(s) and or omissions(s) be made on this form your esteems institute reserves the right of dismissal. I understand that your institute work is subject to receipt of satisfactory references and a satisfactory medical report (if necessary).



(Signature)